

eZ Publish CMS



Enterprise Open Source Web Content Management

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Sadržaj predavanja

- Što je eZ Publish CMS?
- Zašto eZ Publish?
 - Enterprise Open Source kao model razvoja
 - Prilagodljivost i otvorenost
 - Sigurnost
 - Skalabilnost
 - Pretraživost: eZ Find / SOLR integracija
- Gdje se koristi?
- Pitanja i odgovori

Što je eZ Publish?

- Open source WCMS platforma, proizvod tvrtke eZ Systems
- eZ Systems
 - Web content management rješenja od 1999.
 - Prisutni globalno sa uredima u Europi, Americi i Aziji
- eZ Publish CMS
 - WCMS baziran na LAMP tehnološkom stacku
 - Oracle database support u jezgri sustava
 - Commercial open source model sa dvije verzije
 - eZ Publish Community Project
 - eZ Publish Enterprise



Razlog 1: Enterprise Open Source

- eZ Publish Community Project
 - Open Source software
 - Bolja kontrola troškova
 - Velika i aktivna zajednica korisnika sa > 37 000 članova
- eZ Publish Enterprise Subscription
 - Profesionalne usluge od strane eZ Systemsa
 - Support, konzalting
 - Kontrolirani razvoj uz imperativ stabilnosti

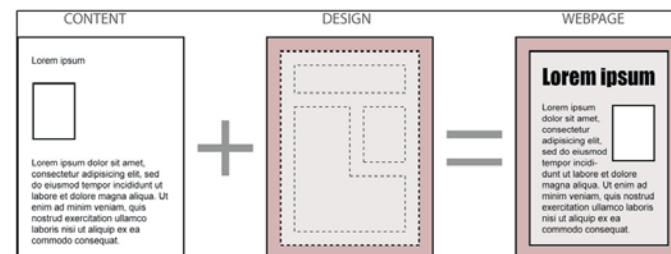


Open Source
(bez lic. troškova)

**Zajednica i
komercijalna
kompanija iza
proizvoda**

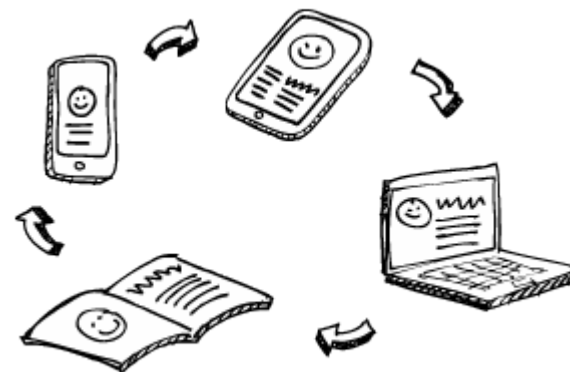
Razlog 2: Prilagodljivost i otvorenost

- eZ Publish content model
 - Paradigma preuzeta iz OOP-a
 - Konfigurabilne klase kao predlošci za različite tipove sadržaja
 - Multi Channel Web Content Platform
 - Potpuna razdvojenost sadržaja i prezentacije
 - Web is dead?
- Integracija sa vanjskim sustavima
 - Integracija preko standardnih sučelja (SOAP, REST)
 - Dobro definiran API
 - ERP, CRM, editorial sustavi



Prilagodljivost - primjeri

- zagrebinfo.net
 - Desktop prikaz
 - Mobilni pristup
 - VR prikaz objekata
 - integracija sa mobilnim Layar reality browserom
- HNB knjižnica
 - Integracija sa postojećim sustavom preko SOAP sučelja
- Netgen eZ Publish ekstenzije za integraciju sa društvenim mrežama
 - Netgen push: Integracija web stranica sa društvenim mrežama (Facebook, Twitter)
 - Netgen Open Graph



Razlog 3: Sigurnost

- US Department of Defense
 - “United States Department of Defense has audited eZ Publish and certified it for use within the Department of Defense (including any divisions of the US armed forces) to store both **classified** and unclassified information.”
- Iznimno detaljan sustav dozvola baziran na ulogama
- Verzioniranje, povijest promjena
- SSL podrška

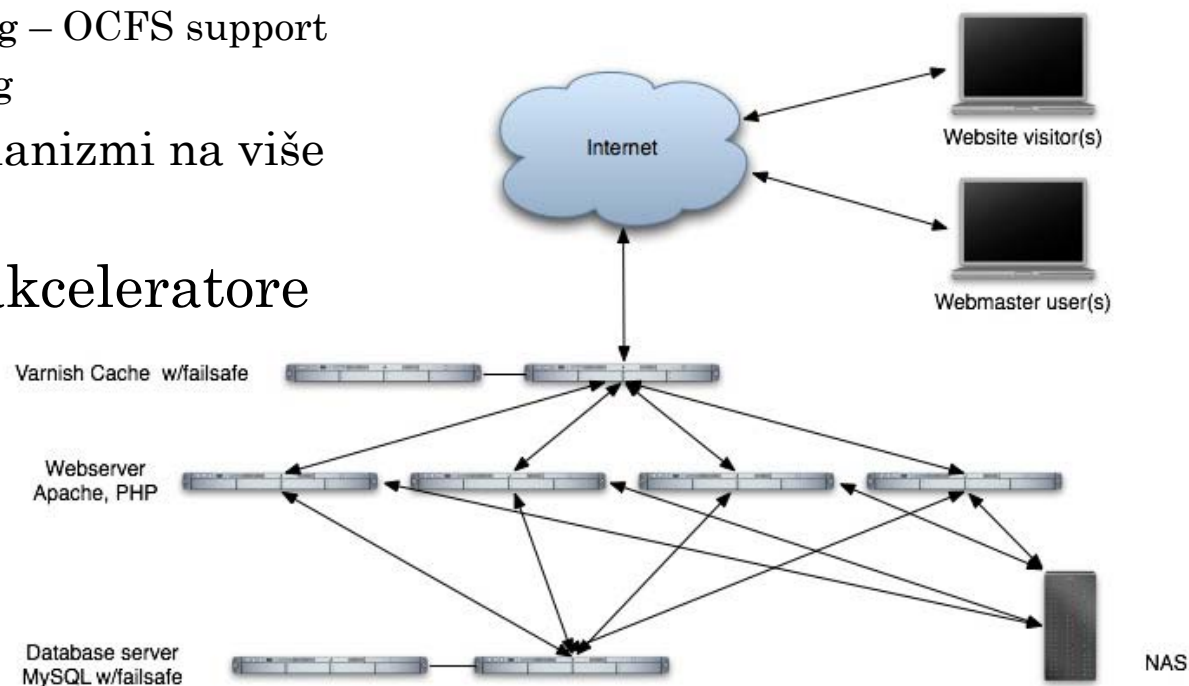


Razlog 3/1: Sigurnost

- Netgen podrška
 - Certified eZ Publish Silver level business partner
 - podrška kao dio ugovora o održavanju
- SMB Netgen + eZ Systems podrška
 - Napredna podrška namjenjena malim i srednjim tvrtkama
- eZ Publish Enterprise services
 - Enterprise level podrška od strane eZ Systemsa
- Neovisnost o jednom nabavljaču
 - Ukupno 256 tvrtki u partnerskom odnosu sa eZ Publishom
 - Od toga 86 business partnera
 - Open Source – moguć je i in-house development

Razlog 4: Skalabilnost

- Osigurana rješenja za sustave sa velikim opterećenjima
 - Ugrađena podrška za *clustering*
 - DB clustering
 - File system clustering – OCFS support
 - Web server clustering
 - Ugrađeni *cache* mehanizmi na više razina
- Podrška za HTTP akceleratori poput:
 - Varnish
 - Squid



Skalabilnost - primjerne instalacije

- www.iskon.hr
 - Korporativne stranice za Iskon internet d.d.
 - Tranzicija iz portalskih (www.net.hr) u korporativne web stranice
 - eZ static cache na ograničenom HW
- e-Registry / e-Guillotine sustav u Vijetnamu i Egiptu
 - Velik broj uređivača sadržaja
 - eZ Find / Apache SOLR
 - Clustering na svim razinama
 - MySQL cluster
 - OCFS
 - Apache cluster
 - Varnish HTTP akcelerator

Razlog 5: eZ Find / SOLR

- Integracija s Solr / Lucene search engine-om
 - Visoke performanse
 - Boost po vrsti sadržaja
 - Određivanje relevantnosti
 - Indeksiranje vanjskih stranica
 - Pretraživanje binarnih datoteka (doc, ppt, xls, pdf)
- Budućnost? Alternativa radu sa bazom podataka – NoSQL retrieval / storage

Spell check suggestion: did you mean **control management** ?

Refine with facets 1 2 [Next >](#)

- Content type (9)
 - Article (5)
 - Blog post (4)
 - Image (2)
 - Poll (1)
 - Video/Flash Player (1)
- Author (14)
 - Administrator User (14)
- Keywords (9)
 - ez conference (9)
 - developer (3)
 - ez awards (3)
 - media (3)
 - ez (2)
- Creation time
 - Last day
 - Last week
 - Last month
 - Last three months
 - Last year

eZ Conference

 eZ Conference sponsors
100% - /eng/Conference/Conference-Photos/eZ-Conference/(language)/eng-GB - 03/09/2009 12:43 pm

eZ Conference 2009 Report

 There were 6 sponsors of eZ Conference & Awards 2009 where Audaxis and YMC were is expected of a professional event venue. eZ Awards on Thursday evening was attended by more than ... eZ Conference attendees ... eZ Conference & Awards 2009 was held in Paris from 25 to 26 of June. Over 250 people from all over the world celebrated the 10th anniversary of eZ Systems , and enjoyed the two day ... eZ, eZ Awards, Fun, Social, eZ Conference
87% - /eng/Conference/News/eZ-Conference-2009-Report/(language)/eng-GB - 22/11/2007 4:07 pm

2009 eZ Awards winners

 to individuals we feel in particular have been blogging effectively to promote eZ. Important criterias are : The amount of posts about eZ The frequency of writing The quality and accuracy of the posts ... Norwegian Minister Opens the eZ Awards ... On the evening of Thursday 25th of June at eZ Conference 2009 , special recognition was given to key people within the eZ Ecosystem and the Open Source community. With a full seated auditorium ... Norway, media, eZ, eZ Awards, eZ Conference
86% - /eng/Conference/News/2009-eZ-Awards-winners/(language)/eng-GB - 22/11/2007 4:02 pm

Video summary of eZ Conference and Awards 2009

 Here is a video summary of the 2009 eZ Conference & Awards. Stay

Gdje se koristi?

- Globalni klijenti
 - Financial Times
 - Wall Street Journal Asia
 - European Space Agency
 - Cartier
 - Elle Magazine
 - BMW
 - Swiss TV
 - Canal Plus
 - Lyon Airports
 - Prisma Presse
 - Orange
- Netgen reference
 - Iskon internet
 - B.net
 - HNK u Zagrebu
 - HNK u Splitu
 - Prehrambeno-biotehnološki fakultet u Zagrebu
 - HNB intranet
 - Vlada RH, MZSS
 - eZ Systems – www.ez.no
 - eZ Community – share.ez.no
 - HROUG – www.hroug.hr

Pitanja?

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 - <http://www.netgen.hr/>
- eZ Publish
 - <http://ez.no/>
 - <http://share.ez.no/>